

# Southwest District Cuba Newsletter

CUBA

SO

CLOSE.....

BUT, A

WORLD

AWAY!

## Southwest District Mission Program Logo Contest

Calling all artists! We need you to design a logo for the Southwest District Mission Program.

Top three things the logo should convey (words should NOT be used in the logo)...

- Hope
- Faith
- Love

### Color Preferences

Be creative, but submitted logos should be in color.

### Our Target Audience

Our target audience is individuals between the ages of 8-100 with an interest in raising funds for outreach to Cuba and/or participating on a mission trip.

### Tag Line

Our current tag line is, "Cuba so close... but, a world away." The logo can incorporate the tag line, but is not a requirement.

### What does our organization do?

The Southwest District Mission Program provides financial contributions from Methodist churches and individuals to operate outreach services in Cuba. This area of support may include, but not limited to water purification systems, Bibles, wheelchairs, musical instruments, Sunday food programs for church services and other projects deemed worthy by the board of directors. The amount of donations will vary and is dependent upon resources available and needed. One hundred percent of all funds attained will go to support these efforts. All donations are approved by the board of directors of the Southwest District Mission Program, Inc.

### Contest Dates:

- Contest Launch date: February 26, 2016 at 8 a.m.
- End date: March 31, 2016 at midnight

### Prizes:

- One winner will be selected, and will receive recognition in the Southwest District Newsletter, and website.

### Judging:

- Logos will be judged by a panel appointed by the Southwest District Mission Program.
- Criteria-
  - All submitted work must be original and not based on any pre-existing design.
  - Entries must be submitted during contest time frame.
  - Entries must be received in format outlined in contest rules and FAQs.

### Contest rules and FAQs

- **Who can enter?** Anyone 15 and older is eligible to submit one entry. Entry in this contest constitutes your acceptance of these official rules.
- **Is there an entry fee?** There is no entry fee.
- **Do entrants need to be above a certain age?** Entrants need to be 15 to participate. This means you must be at least 15 years of age as of February 1, 2016.
- **How many logos can you submit?** Limit one logo per entrant.
- **Are there any specific requirements for the look of the logo?** All submitted work must be original and not based on any pre-existing design. Flexibility is a key requirement, including the need to resize easily and to look good in black and white as well as color. The final version of the logo will need to be suitable for high quality printing.
- **How do I submit my logo?** Entries must be submitted by e-mail to [dancc@comcast.net](mailto:dancc@comcast.net). The entries must be submitted as a scalable vector graphic in EPS format, and also as a JPG. The e-mail must include the name, age, postal address, phone number and e-mail address of the entrant.
- **Where will my logo be used?** Any logos submitted, become the property of the Southwest District Mission Program. Submitted logos may be used, but are not limited to usage on web sites, e-marketing, banners, t-shirts, post cards and any marketing materials and collateral used by the organization.

- **Which file formats will be accepted?** The entries must be submitted as a scalable vector graphic in EPS format and also as a JPG.
- **What happens after my logo is submitted?** Once submitted, the logo becomes the property of the Southwest District Mission Program. Finalists will be notified by 8 a.m. through e-mail on April 4, 2016. The winner will be notified on April 15, 2016.
- **How are the finalists chosen?** Three finalists will be chosen. Judging will be based on creativity, originality and quality...did you follow the basic requirements?
- **How is the winner chosen?** The winning design will be selected by judges appointed for the purpose and by the Southwest District Mission Program. Their decision will be final. No further correspondence shall be entered into.
- **When is the winner announced?** The winner will be notified through e-mail on April 15, 2016.
- **Once submitted, can I share my logo on my social networks?** Yes, and please tag #swyouth4cuba your posts.
- **Still have questions...who can I contact?** Dan Christopherson at address listed below.

**Blessings,**  
**Dan Christopherson**  
**Southwest District Coordinator**  
**[dancc@comcast.net](mailto:dancc@comcast.net)**  
**call/text me at 941-468-7209**

- Content must comply with all local and national laws of the United States. Content must not promote illegal behavior, support racial, religious, sexual or invidious prejudice, advocate sexual or violent exploitation, violate rights established by law or agreement, invade the privacy of any person or be otherwise inappropriate as determined by the Southwest District Mission Program in its sole and conclusive determination.
- The judge's decision is final. Entrants agree to be bound by the official contest rules and decisions of the judges.
- Except where prohibited, finalists and winner consents to the use of his/her name, photo and/or likeness, biographical information, entry materials and statements attributed to winner for advertising and promotional purposes, including without limitation, inclusion in newsletters and social media without compensation.
- The Southwest District Mission Program reserves the right, in its sole discretion, to cancel, modify or suspend the contest in whole or in part, in the event of fraud, technical or other difficulties or if the integrity of the contest is compromised, without liability to the entrant. All decisions made by the organization relating to this contest are final.
- We will not use your personal information for marketing purposes or sell to third-party vendors.

- Participation constitutes the Entrant's full and unconditional agreement to and acceptance of these Official Rules. By participating in the Contest, the Entrant is representing and warranting that he/she has read and understood, and agrees to be bound by, these rules. Including the guides and rules referred to herein, these Official Rules constitute the entire agreement between the Entrant and Southwest District Mission Program in relation to the Contest. They govern the Entrant's participation and supersede any prior or other agreements between the Entrant and Southwest District Mission Program and relating to the Contest.